

*** The Programme at a Glance ***

ICT INNOVATIONS: Research → Business → Society

10 May 2011 – Rue Belliard 60-62 / Brussels

13:00 Arrival & Registration

14:00 Welcome & Opening Words

Dr. Nicola Schelling, Representation of the State of Baden-Württemberg to the EU

14:10 Lessons Learnt & Next Generation Support Instrument for ICT Innovations

Ruut Louwers, Programme Director INTERREG IVB North West Europe

14:20 Improving the Transfer Process – The FITT Mission

Bruno Cornette, CRP Henri Tudor

14:30 Panel Sessions

From Ideas to Products: The Business Model Challenge

Moderator: Dr. Jürgen Jähnert, MFG Baden-Württemberg

Business Modeling: Creating Value from ICT Innovations

Prof. Pieter Ballon, IBBT iLab.o

Science-to-Business Marketing - A new Model in Knowledge Transfer

Prof. Thomas Baaken, Münster University of Applied Sciences

Turning Science into Business: Experiences from Scilab Software

Claude Gomez, Scilab Enterprises

Turning Science into Business: From Research to Market – The Epyx Case

Dr. Mario Cameron, CameronPartners

Commercializing Innovative Technologies: The US Perspective & Strategies for Europe

Dr. Carolina Garcia Rizo, MIT

5 Rocking ICT Business Models

Nick De Mey, Board of Innovation

How FITT is Europe for the Innovation Challenge?

Moderator: Dr. Joachim Hafkesbrink, TII

Do European Universities FITT the Innovation Challenge?

Prof. Bruno van Pottelsberghe, Solvay Brussels School of Economics and Management

Fostering Entrepreneurship in Europe: The role of the EU

Prof. Bart Clarysse, ICBS London

Financing ICT Innovations: Trends & Challenges of the Venture Capital Market in Europe. The Role of the Government

Yannis Pierrakis, NESTA

ICT Research in the 7th Framework Programme: Conclusions from the Interim Evaluation

Alain Bravo, Supélec

Addressing the Challenge:

→ **Lessons Learnt: "Achieve More"**

David Moir, St John's Innovation Centre Cambridge

→ **A Glimpse into the Future: "ICT-VentureGate"**

Dr. Anton Theuma, Paragon Europe

16:45 Coffee Break

17:15 Panel Discussion

Moderator: Giordano Dichter, European BIC Network (EBN)

Ruut Louwers *INTERREG IVB North West Europe*

Dr. Jürgen Jähnert *MFG Baden-Württemberg*

Wim De Waele *IBBT*

Rudi Broos *Alcatel-Lucent Bell Labs*

Prof. Bruno van Pottelsberghe *Solvay Brussels School of Economics and Management*

Prof. Thomas Baaken *Münster University of Applied Sciences*

18:15 Wrap-up Session

Olivier De Cock, Flemish Agency for Innovation

18:30 Buffet, Get-together & Networking

